

Publishers' Weekly

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- Local: Montreal conviction of booksellers in distribution of nude photographs, 7/11:45; New York City drive against pornographic magazines, 12/19:23; Newport, R.I. "Pevton Place" trial set, 10/10:27; San Francisco, Oakland, Fresno News-Call Bulletin anti-"smut" drive, police raids, 10/10:29; San Francisco city attorney asks stricter obscenity measures, 12/5:22
- Channel Press, Great Neck, N.Y., buys Manhasset tract, plans publishing center, 10/10:27

- Charioteer*, new quarterly of modern Greek Culture, 12/12:13
- Cheney, O. H., "Economic Survey of the Book Industry" (*Bowker*) reissued, with new introduction by Robert W. Frase, 11/7:18
- Chicago Review* moves, now at U. of Chicago, 11/21:13
- Child Life*: plans special book-centered issues, 11/14:11
- Children's Book Council: Book Week materials, fairs scheduled, 7/4:154; opens library, 10/17:43; success of Book Week promotion, 11/14:9; editorial, 11/14:24
- Children's Book House, Royal Oak, Mich., opens 8/1:53
- children's books: Children's Book Council Book Week promotional materials, 7/4:99,154; fall campaigns, 7/4:104; spring previews, 7/4:180; trends, 7/4:99; criticism, 7/4:101; suggestions for display, 7/4:147,154; "Raggedy Ann" books sold to Bobbs-Merrill, 7/4:164; too many in certain categories (editorial), 7/4:169; checklist of titles in uniform series (juvenile forecast), 7/4:193; favorite titles, Carnegie Public Library, Pittsburgh, 7/11:35; Grosset & Dunlap Tom Swift & Tom Swift, Jr., series, on NBC-TV "Today" show, 8/22:27; exhibits of trade juveniles urged at educational conferences, 8/22:41; Hart Publishing Co., World-Famous Illustrated Library, 9/5:42; in new library of Children's Book Council, 10/17:43; Eriksson-Taplinger, N.Y., starts juvenile list, 10/31:35; "Madeline" books by Ludwig Bemelmans (*Viking*), 11/14:16; Watts Medal Mystery Award, 11/14:23; success of Children's Book Council Book Week promotion, 11/14:9; editorial 11/14:24; special section in "Tips," 11/14:29; exhibit planned by Amer. Inst. of Graphic Arts, 12/5:72; annual survey of science books in *Natural History*, 12/12:11; "Babar" promotion at Bloomingdale's, 12/26:56
- Classics: two Crowell titles, 11/14:10; article, 11/14:12
- Children's Museum, Boston, shows printing & publishing exhibit, 11/14:10
- Children's Press, Chicago, forms subsidiary, Int'l Visual Education Service (IVES), 7/4:164
- Chilton Company Book Division, Philadelphia, launches foreign language textbooks, 9/12:31
- Chinese language books: textbooks from Cornell Univ. Press on U.S. office of Education grant, 10/31:34
- Christian Booksellers Association: annual convention, 9/12:26
- Christian Life* reading contest, 10/17:24
- Christmas promotion: 8/22:23, 28, 34
- Church Book Shop, Binghamton, N.Y., closed, 9/12:57
- Church Library Magazine*, quarterly, Nashville, 8/22:26
- Circa Publications, New Rochelle, N.Y., sales agent for Coyne Electrical School, Chicago, 8/15:31
- Citadel Press; see American Research Council
- Civil War Centennial: Indiana U. Press TV films, 9/5:26; *This Week* article on plans for observance, 10/10:15, 17; *Look* article by MacKinlay Kantor, 11/14:11
- Claremont (Calif.) Book & Art Shop sold, 9/5:56
- Cleland, Thomas Maitland, exhibit at N.Y. Public Library, 9/5:88
- Cloven Hoof Bookshop, San Francisco, closes, 11/7:51
- Club of Printing Women: season's first meeting, 10/10:30
- Code numbers, use of by publishers studied, 9/12:29
- Cokesbury Book Store, Houston, soon to open, 11/7:45
- Cokesbury Book Store, Kansas City, Mo.: moves, 11/7:45; operations described, 11/28:40
- College stores: Stanford College Bookstore, 9/19:16
- Columbia Lecture Bureau: see Frost, Lesley
- Columbia University, N.Y.: sponsors seminar on int'l book trade, 7/25:22
- Columbia University Press, N.Y.: combines sales representation with Yale, Chicago, in Midwest, New England, Washington-N.Y. area, 12/26:34
- Competition, unfair: charged by Consumers Union, 8/22:38; possible violation in sale of used comics, 11/28:18
- Composing Room; see Gallery 303
- Concord Books, Inc., N.Y., sold, 8/8:55
- Contact, Sausalito, Calif., to issue paperbacks, Contact Editions, 7/18:49
- Contemporary Affairs Society, Washington, D.C., new book club, 11/7:31
- Contracts: Western Writers of America ask better contracts, 8/22:46
- Co-op Book Store, Oberlin, Ohio, result of mergers, 10/31:51
- Copyright: situation in USSR, article by Ben Rusak, 7/11:38; domestic & international: discussed at Columbia University seminar, 7/25:22; infringement charged by Consumers Union, 8/22:38; U.S. liable for infringement suit, 9/12:29; question of renewal rights, 11/28:17; possible violation in sale of used comics, 11/28:18; Universal Copyright Convention: ratified by Belgium, 7/25:30
- Cornell University Press: record sales volume for 1960, 12/12:11
- Council for Periodical Distributors Associations: awards "Maggies," 8/15:28; international convention, 9/19:25; examines magazine prices & discounts, 12/26:38
- Annual convention: studies paperbacks, 10/17:26; studies censorship, 10/17:35; presents "Maggie" awards, 10/17:44; relations with publishers (editorial), 10/17:45
- Council on Library Resources: finances study of circulation, 7/25:34; with American Council of Learned Societies, studies scholarly photocopying, 8/1:30; with Amer. Library Assn. & Special Libraries Assn., to improve library binding standards 9/5:76; studies use of code numbers by publishers, 9/12:29; paper durability studies, 10/3:63; grant to aid school libraries, through Amer. Library Assn., 11/14:20
- Courses, publishing & graphic arts: Amer. Inst. of Graphic Arts Workshop, 9/5:43; Boston University, 9/12:34; Hunter College, 9/12:34; Mystery Writers of America, 9/19:28; Navigators, 8/1:92; 10/3:85; N.Y. Employing Printers Assn., 9/19:28; NYU Center for the Graphic Industries and Publishing, 9/5:43; NYU Graduate Institute of Book Publishing, 9/26:28; NYU "Paperback Publishing," 9/5:43; NYU, picture editing, 8/1:92
- Crawley, John J., & Co., N.Y., moves, 8/8:41
- Crowell-Collier Broadcasting Corp., N.Y., buys radio station WMGM, 11/21:12
- Crowell-Collier, Macmillan & Co., N.Y., to merge, 10/24:28; merger official Dec. 30, 12/26:33
- Crowell, Thomas Y., Co., N.Y.: steps up nonfiction program, 12/5:20; starts Apollo Editions, paperback project, with Dodd, Mead & Morrow, 12/12:27
- Curtis Publishing Co. names M. Evans & Co. representative for American Home book material, 8/1:38
- Customer survey in bookstores, by Publishers Research Corp., N.Y., 12/26:35
- Dame, Nathaniel, & Co., Cambridge, Mass., moves, 12/5:24
- Danbury (Conn.) Music & Book Shop moves, 9/5:57
- Daniels Bookshop, Napierville, Ill., opens, 9/5:57
- Darvas, Nicolas: investment book called fraudulent by N.Y. Supreme Court, 12/19:20
- David, Hortense Mendel, Cooper Union Memorial Fund to aid graphic arts students, 12/5:45
- Davidson, John S.: orders from publisher, 7/11:40
- Dell Distributing, Inc., & Dell International, Inc.: to distribute for Grove Press, N.Y., 11/28:20

- Dell Publishing Co., N.Y.: Dell Book editorial functions transferred from Western Publishing Co. to Dell N.Y.C. office, 11/28:20
- Demey, Arthur L., article on importation problems, 7/18:38
- Denver Book Co., Denver, Colo., operations described, 12/5:35
- Denver bookstores, 12/5:35
- Denver Dry Goods Co., Denver, Colo., operations described, 12/5:36
- Deseret Book Company, Salt Lake City, Utah, operations described, 11/28:43
- Design: exhibit of Lester Rossin group work at Gallery 303, Composing room, N.Y., 11/7:92
- Dictionaries: Funk & Wagnalls "College Standard Dictionary," Harcourt, Brace to handle educational sales, 10/17:39
- Direct mail advertising by bookstores (article), 8/22:28
- Discount schedules: Abelard-Schuman & Criterion, 7/25:54; Beacon, 9/19:36; Cornell U. Press, 12/26:47; Criterion & Abelard-Schuman, 7/25:54; Hammond, 7/11:61; 10/3:50; Harper (Bible), 9/26:46; Herder & Herder, 12/26:47; Holman, 9/12:51; Irwin, 9/19:36; Louisiana State University Press, 8/8:39; Spectrum Books (Prentice-Hall), 7/18:46; Syracuse, 9/26:46; U. of Calif. Press, 12/26:40
- Discounts: mergers reduce discounts and cash discounts (letter by Louis Epstein), 8/15:17; correction of statement on Vintage cash discount (letter by Joseph C. Lesser), 8/29:208; comment on cash discount (letter by Richard Billington), 8/29:208; comment on Louis Epstein letter (letter by Edward Darling), 9/19:15; U. of Calif. Press abandons short discounts, 12/26:40
- Display: suggestions for display of fall children's books, 7/4:147,154; "Hawaii" rainbow contest (Bantam), 12/26:55; Oceana "politics" contest winners, 12/26:55
- Dodd, Mead & Co., N.Y.: starts Apollo Editions, paperback project, with Crowell & Morrow, 12/12:27
- Dodge, F. W. Corp., N.Y.: to be bought by McGraw-Hill Publishing Co., N.Y., 12/5:18
- Dodgson's Book Center, Fresno, Calif., features paperbacks, 8/15:45
- Doubleday & Co., N.Y.: expanded quality paperback dept., 7/11:42; with Western Design, introduces TutorTexts, 7/25:32; new series, Mainstream of Modern World History, 12/12:29; Seminar in Merchandising Management (3rd): planned for San Francisco in 1961, 8/8:36
- Doubleday Book Shops, Inc.: closes Minneapolis shop, 12/12:49; Penn Station, N.Y., shops lose business from strikes, 9/12:53
- Du Pont de Nemours & Co., E. I., Wilmington, Del.: advanced developments in Photo Products Dept., Graphic Arts Laboratory, Parlin, N.J., 9/5:87; Dycril photopolymer plates reduced in price, 9/5:89
- Earp, Wyatt: ABC-TV series & conflicting legends, 10/24:17
- Ed McBain's *Mystery Book*, new bi-monthly magazine (*Pocket Books*), 10/17:23
- "Economics of Publishing," Amer. Inst. of Graphic Arts Trade Book Clinic series: author-publisher relations, 12/26:20; market research, 12/26:24
- Editorial service: Accredited Publishers Service, N.Y., 12/5:24
- Education: philanthropic foundations & publishing (editorial), 7/25:38; programmed teaching devices & books (editorial), 8/15:32; exhibits of children's trade books at educational conferences urged, 8/22:41; current enrollment, 9/19:13; role of trade book publishing, Amer. Bk. Pub's Council management conference to study, 10/10:25; N.Y. City Board of Education asks revision of history texts (editorial), 10/24:31; teaching machines to be marketed by Grolier, Inc., & Teaching Machines, Inc., 11/7:24
- "Education in America"; see *Saturday Review*
- Education, Fund for Advancement of: sponsors section in *Saturday Review*, 7/18:51
- Ellicott, R. W., Baltimore, Md., moves, 9/5:57
- Ellington, A. B., & Co. store, Greenville, S.C. changes ownership, 8/29:294
- Emporium, San Francisco, adds technical book section, 10/3:51
- "Encyclopaedia Britannica" ordered by FTC to stop false advertising, 10/24:30
- "Encyclopaedia of the Book," review by David M. Glixon, 9/5:78
- Encyclopaedias: "Worldmark Encyclopedia of the Nations," issued by Worldmark Press, distributed by Harper, 12/12:28; encyclopedia of the social sciences to be issued by Crowell-Collier, Macmillan, Free Press, 12/26:37
- Entertainment, world court for (editorial), 9/12:37
- Epstein, Constance Carstens, of Morrow: profile by Muriel Fuller, 7/4:160
- Eriksson-Taplinger Co., N.Y.: change of ownership, 10/3:38; starts juvenile list, features Roberta Leigh books, 10/31:35
- Ernst & Ernst, N.Y., named statistical agent for Amer. Bk. Pub's Council, 9/26:29
- Esquire, Calif. state universities co-sponsor writing symposium, 9/12:33
- Eugenics Publishing Co.; see Harlem Book Co.
- Evans, M. & Co., Inc., N.Y., to develop *American Home* book material, 8/1:38
- Evergreen Target Books (*Grove Press*), 8/15:29
- Exhibits, book; see Book exhibits
- Export representation: U. of Michigan Press names export agents, 8/22:48
- Exports: see Foreign trade
- Fair Plaza Book Store, Albuquerque, N.M., opens, 8/29:294
- Fair trade: Harris Bill in House of Representatives (editorial), 7/18:53; Canadian bill, 8/15:30; upheld by supreme courts in Virginia & Maryland, 12/12:26; see also Net Book Agreement
- Fall Book Index, 8/29:315
- Fall Index of Children's Books, 7/4:224
- Fall major campaigns, 8/29:210
- Farrar, Straus & Cudahy, Inc., N.Y.: buys Noonday Press, Inc., N.Y., 7/11:43; moves, 9/26:31
- Feder, Ben, Inc., N.Y., moves, 10/24:30
- Federal Trade Commission: issues layman's guide to restrictions of Robinson-Patman Act, 7/11:44; rules against George McKibbin & Son's false price claims, 7/25:35; prohibits discriminatory promotional allowances by Lanston Industries, Inc., Phila., 8/1:34; charges Holt, Rinehart & Winston with false advertising of "Folk Medicine," 8/8:35; forbids five paperback publishers use of discriminatory promotional allowances, 8/22:42; stops false advertising for arthritis book, 8/22:43; orders "Encyclopaedia Britannica" to stop false advertising, 10/24:30; cites Fawcett on abridgements, new titles, 12/26:38
- Feffer & Simons, N.Y., publishers' export representatives, plans expanded international promotion, with Promotion Consultants, Inc., 12/19:21
- Fellowships: Tanglewood Educational Centre, Lake Bluff, Ill., announces graduate fellowship, 9/12:32
- Fiction: "The Denatured Novel" by Albert van Nostrand (*Bobbs-Merrill*), 8/22:24; "evangelical novels," 10/10:16; society novels, 10/17:22
- "Fifty Books"; see American Institute of Graphic Arts
- Fireside Bookshop, Chagrin Falls, Ohio, opens, 11/21:41
- First Person, quarterly, Rockport, Mass., 8/22:27
- Fisher, Arthur (editorial), 11/21:26
- Follett Publishing Co., Chicago, launches All-Star Sports Books, 9/12:30
- Fondak, Andrew, manager of Cooper Union Supply Store, N.Y., 8/22:68
- Ford, Harry, production manager, Atheneum Publishers, N.Y., 8/1:72
- Fordham Bookcase, Inc., opens in Bronx, branch of Bookcase, Manhattan, 7/25:56
- Forecast, juvenile: checklist of titles in uniform series, 7/4:193

Forecast of Paperbacks: Sept., 7/18/78; Oct., 8/15/78; Nov., 9/19/78; Dec. 10/17/78; Jan., 11/21/78; Feb., 12/26/78.

Foreign publications in libraries, discussed at Columbia University seminar, 7/25/22.

Foreign trade: Brazil restores 1958 import quotas, 8/1/30; ban on exports to Cuba exempts most publications, 11/7/31; Reinhold Europe, depository, opens in Brussels, 12/19/19; Feffer & Simons, N.Y., publishers' export representatives, plans expanded int'l promotion, with promotion Consultants, Inc., 12/19/21.

Exports: increase in 1959 analyzed, 8/15/26; books exempt from U.S. ban on exports to Cuba, 10/31/32.

Imports: increase in 1959 analyzed, 8/15/26. Foundations, philanthropic, education & publishing (editorial), 7/25/38.

Fountainhead Publishers, N.Y., new publisher, 10/3/40.

Four Continent Book Corp., N.Y., moves, 10/31/51.

Fowler Bros., Los Angeles, reports Democratic Convention business, 7/25/56; hopes for downtown renaissance, 12/26/54.

France: report on French publishing by Georges Borchardt, 8/15/20.

Francis Scott Key Book Shop, Washington, D.C.: customer gives libraries to 3 Va. elementary schools, 7/4/185.

Frankfurt Book Fair: article by W. S. Hall, 10/24/20.

Franklin Publications, N.Y., elects officers, 11/21/23.

Frase, Robert W., new introduction to reprint of "Economic Survey of the Book Industry" (Bowker), 11/7/18.

Fraud: charged by N.Y. Supreme Court against Nicolas Darvas' investment book, pub. by American Research Council, distributed by Citadel Press, 12/19/20.

Freedom Fund, Inc., revises paperback on U.S.A., issues other Russian-language paperbacks, 8/1/32.

Freedom of press: for anonymous authors, 9/26/24.

French literary prizes: Prix Goncourt, Prix Femina cause controversy, former rescinded, 12/19/21.

Frost, Lesley: joins Columbia Lecture Bureau, 10/10/28.

Frost, Robert: gold medal from President (editorial), 10/3/42.

Fuller, Muriel: profile of Constance Carstens Epstein, 7/4/160.

Gallery 303, Composing Room, N.Y.: plans fall exhibits, 10/3/88; to exhibit work of Lester Rossin group, 11/7/92; to issue *Der Druckspiegel*, 12/5/75.

Gardner, Derek: leaves Mark Paterson & Co., forms new literary agency, London, 9/12/32.

Gardner, Erle Stanley, literary collection to U. of Texas, 8/15/15.

Gateway Oak Ridge, Tenn., sold, 9/5/56.

Gautier Book Store, Phoenix, operations described, 12/12/46.

Geis, Bernard, Associates, N.Y., moves, 8/22/42.

Glendon Book Fair and Bixby Knolls Book Fair, Los Angeles, article by Melvin Jacobson, 10/17/66.

Glixon, David, M., review of "Encyclopedia of the Book" 9/5/78.

"Goals for Americas," hardcover & paperback editions, joint project of President's Commission, Advertising Council, Prentice-Hall, 12/5/18.

Golden, Harry: protests simultaneous publication of Twayne Publishers Haldeman-Julius book, 7/11/47; see also *Better homes & Gardens*.

"Goldflocks": story bad influence, 9/5/24; origin of character (letter by Alice R. G. Jones), 10/24/17.

Goudy, Frederic W., types presented to R.I.T., 10/3/88.

Graham's Book and Stationery, Madison, Wis., sold, 9/19/45.

Graphic arts: *art nouveau* exhibition, Library of Congress 7/11/73; tariffs on foreign-produced material, 9/5/71; exhibit of work of Thomas Maitland Cleland, 9/5/88; Rochester (N.Y.) Institute of Technology examines plan for data center, 9/5/90; traveling exhibit of work of Herman Zapf, 12/5/45.

Graphic Arts Industry:

Education Council: workshop on selecting supervisors, 8/1/65.

Research & Engineering Council: annual meeting held, C. L. Jewett president, other officers, 7/11/94; announces committees, chairman, 9/5/88; sponsors conference on proofreading, 11/7/92.

Great Britain: Whitaker & Sons London, to issue paperback catalog, 7/18/49; "Lady Chatterley's Lover" case, 9/19/28; "Word from London," by Frank Swinnerton, 12/19/16.

Green Door, Rock Hill, S.C., closed, 9/12/57.

Green Feather, Phoenix, operations described, 12/12/48.

Greenaway, Emerson, named chairman of National Book Committee, 12/12/26.

Greenbaum, Maurice C., with Harriet F. Pilpel, article on authors' estate taxes, 11/14/18.

Greenburger, Sanford Jerome, literary agent, N.Y., moves, 12/5/24.

Greene, Mary V., book publicist, N.Y., moves, 12/5/24.

Greeting cards: Hallmark-Skira Christmas cards, 8/22/44.

Grolier, Inc., N.Y., to market teaching machine, with Teaching Machines, Inc., 11/7/24.

Grove Press, N.Y.: Evergreen Theatre, E. Hampton, L.I., 7/8/51; moves, 11/21/25; names Dell Distributing, Inc., & Dell International, Inc., distributors, 11/28/20.

Gruelle, Johnny, Co.: see Bobbs-Merrill Co.

Grune & Stratton, Inc., N.Y., forms subsidiary company, Henry M. Stratton, Inc., to handle medical journals, 8/29/262.

Guild of Book Workers donates books to American Craftsmen's Council library, 10/3/90.

Guild, Salinas, Calif., closed, 9/12/57.

Gulf Publishing Co. & Gulf Printing Co., Houston, expand, 11/14/22.

Gutenberg Bible facsimile produced by Pageant Books, 7/11/91.

Haldeman-Julius, E.: see Harry Golden.

Half-tones: see Illustration.

Hall of Records & Music, Huntington, N.Y., adds book dept., 10/10/46.

Hall, W. S., article on Frankfurt Book Fair, 10/24/20.

Hall, W. S., & Co., Amsterdam, cooperates in Brussels depository, Reinhold Europe, 12/19/19.

Hammond, C. S., & Co., Manlewood, N.J., increases trade book publishing, 10/3/38.

Harcourt, Brace & Co., N.Y.: offers common stock over counter, 7/4/162; Maywood, N.J., address for returns, 7/18/50; and World Book Co., Tarrytown, N.Y., merge, 10/3/36.

Harlem Book Co., N.Y., buys Eugenics Publishing Co., 12/12/30.

Harper & Bros., N.Y.: with Allen & Unwin, London, to issue "Scientific & Cultural Development of Mankind," 12/26/39.

Harper's magazine, new book review system, 10/3/31.

Harrington, Robert: article on design of new Brenntag shops, 10/10/22.

Harris-Intertype Corp. suit against Photon, Inc., moved to Mass. federal district court, 8/1/34.

Harris, Marion, Bookshop, moves to Metairie, La., has autographing party for Harnett Kane: "Gone Are the Days" (Dutton), 12/19/33.

Hart Publishing Co., N.Y., launches World-Famous Illustrated Library, paperbacks for teen-agers, 9/5/42.

Harvard Cooperative Society, Cambridge, Mass., "no returns" plan, 8/8/30; editorial, 8/8/44.

Haslam, Charles S., of Haslam's, St. Petersburg, Fla., starts book program on WEDU, 10/3/51.

Haughey's Service, Escondido, Calif., opens, 8/1/53.

Haunted Bookshop, N.Y., opens, 12/12/49.

Hawthorn Books, N.Y., leases Popular Mechanics Press & Windsor Press, 8/29/260.

- Heart of America Booksellers Association formed, 10/17:40
- Helicon Press, Baltimore, adds juveniles, adult fiction, 11/7:28
- Herity Press, White Plains, issues "Check-Log" of private press names, 10/3:84
- Holiday House, N.Y., 25th anniversary, 7/4:158
- Holman, A. J., Co., Philadelphia, & Fleming H. Revell Co., Westwood, N.J., discontinue sales arrangement, 11/7:25
- Holt, Rinehart & Winston, N.Y.: charged by FTC with false advertising of "Folk Medicine," 8/8:35; forms premium sales dept., 12/12:30
- Honolulu Book Shop, new branch in Ala Moana Center, Honolulu, operations described, 10/31:49
- Hood's Book Shop, Dover, Del., opens, 12/19:36
- Horner's Books, Phoenix, operations described, 12/12:46
- House of Books, Glendora, Calif., opens 12/19:36
- Hughes Massie & Co., Ltd., London office moves, 12/5:24
- Hunt, Stanley B., & Associates: book sales forecast to 1965, 9/5:28; prediction of five-years' book sales presented at Bk. M'rs. Inst. convention, 11/7:74
- Hunter, Marion, Book Shop, Beverly Hills, Calif., specialty art books, 12/19:11
- Illustration: halftones in lithography, study reported by Lithographic Technical Foundation, 9/5:72
- Importation problems: article by Arthur I. Demcy, based on speech at Amer. Bk. Pub'rs Council annual meeting, 7/18:38; 8/1:65
- Imports; see Foreign trade
- Independent News Co. buys Empire News Co., Chicago, 8/22:26
- Indiana Library Association, Library Trustees Association, hold joint conference, 10/31:32
- Indiana University Press, Bloomington, Ind.: moves to new quarters, marks 10th anniversary, 10/24:25
- Information Center Service, Washington, D. C., moves, 9/12:36
- Informational Media Guaranty: Senate approves increased appropriation, 7/18:45; appropriation voted, 9/5:37; resumes operations in Philippines, 9/26:28
- "Inside Books" syndicated radio show, Kenneth Banghart, R.R. Bowker Co. to collaborate, publishers' fees, 12/19:19
- Inter-Mountain Booksellers Association: formed by Utah booksellers, 11/28:14
- International Association of Printing House Craftsmen: annual convention, 10/3:64
- International book trade; see American Booksellers Association: Publishing, international
- International Cooperation Administration: paperback "little libraries" shipped abroad, 8/15:29
- International Journal of Religious Education book section in October issue, 7/11:37
- International Nonfiction Book Award, 8/15:31
- International Typographic Composition Association: spring conference, 7/11:73; annual meeting, 10/3:87; report of annual convention, 12/5:72
- International Visual Education Service, Chicago, subsidiary of Childrens Press, 7/4:164
- Intimate Bookshop, Chapel Hill, N.C., preserves freshness of book display, 9/26:47
- "Ivy League Guide to N.Y.," paperback produced by Christopher B. Cerf, 12/19:11
- Jack and Jill* reading list, 7/11:37
- Jacobson, Melvin: article about Glendon Book Fair and Bixby Knolls Book Fair, Los Angeles, 10/17:66; article on bookkeeping system for small paperback store, 12/26:28
- "January Books," 10/31:18
- Japan: postponement of President Eisenhower's visit (letter by Tadashi Tsukasa), 8/1:23; publishers complete tour of U.S., 10/31:33
- Jauchen, Herb: named vice-president of Christian Life Publications, Chicago, 7/25:21
- Jewish Book Month: announced, 10/31:32; sponsored in Philadelphia by *Jewish Exponent*, 11/7:30
- John Mistletoe Bookshop, Albany, N.Y., 25th anniversary, operations described, 8/1:50
- John O'London's* American Book number, correction, 7/4:103
- Jones Christian Audio Center, Prichard, Ala., opens, 8/1:53
- Journal of Economic History*, three new co-editors, 11/21:13
- Journal of Education for Librarianship* started by Association of American Library Schools, 7/25:31
- Junior high schools: role of reading in study, by James Bryant Conant (editorial), 11/7:33
- Junior Reviewers* ceases publication, 8/29:208
- Kansas City (Mo.) Bookshops, article, 11/28:39
- Kansas City (Mo.) bookshops, article, 11/28:39
- Kawabata, Yasunari, Japanese novelist, visits U.S.A., 8/1:21
- Kimpel's, Milwaukee, bought by United Lutheran Publication House, 11/14:37
- Kingsport Press, Kingsport, Tenn., elects officers, issues public stock, announce expansion, 11/21:21
- Kline's, Kansas City, Mo., operations described, 11/28:40
- Knopf, Alfred A., Inc., N.Y.: changes shipping service, 7/11:48; juvenile, order depts. move, 12/5:22
- Korrick's Department Store, Phoenix: operations described, 12/12:45
- Kroch's & Brentano's, Evanston, Ill., expands, enlarges paperback section, 9/12:54
- Kronholtz, Jane, opens literary agency, N.Y., 9/12:36
- "Lady Chatterley's Lover": British case, 11/14:20; in Braille, 12/5:11; sells briskly in England, 12/12:30
- Landsberger Medical Books, Inc., Boston bought by Appleton-Century-Crofts, Inc., N.Y., 12/12:30
- Landscape*, 10th anniversary, 11/21:13
- Langston Industries, Inc., Philadelphia: signs consent order with FTC on discriminatory promotion allowances, 8/1:34; moves to new "Monotype House," operations described, 12/5:46
- Larceny at Harvard U. Press (letter by Thomas J. Wilson), 9/5:25
- Larry's Books and Gifts, Downers Grove, Ill., opens, 10/31:51
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